



Empower[®]
Self Ligating

Advanced Smile Technology[™]

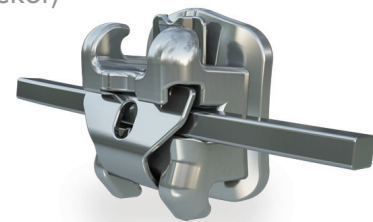
AO
AMERICAN
ORTHODONTICS



The next generation of orthodontics

Self ligating braces are a smart choice. Self ligation is one of the orthodontic industry's leading trends and an option that can provide benefits for you and your orthodontist. Empower can help make wearing braces a more positive experience. It's the most complete self ligating bracket system in the world, with bracket style options and treatment choices to support each orthodontist's unique philosophy.

Empower's self ligating technology uses integrated clips to hold arch wires in place instead of traditional rubber bands (ligatures) that can stain and wear out over time. These clips allow your orthodontist to make quicker, easier wire adjustments. And that can mean less time in the orthodontist's chair.





Advanced Smile Technology™ at work

Empower is built to the highest standard. Each bracket is manufactured with leading edge Metal Injection Molding technology and durable, high performance clips. Empower is designed with the patient's comfort and orthodontist's treatment goals in mind.

A Quicker, easier wire adjustments

State of the art self ligating clips hold the arch wire in place instead of rubber bands (ligatures), allowing for quicker and potentially more comfortable wire adjustments.

B Strong and hygienic

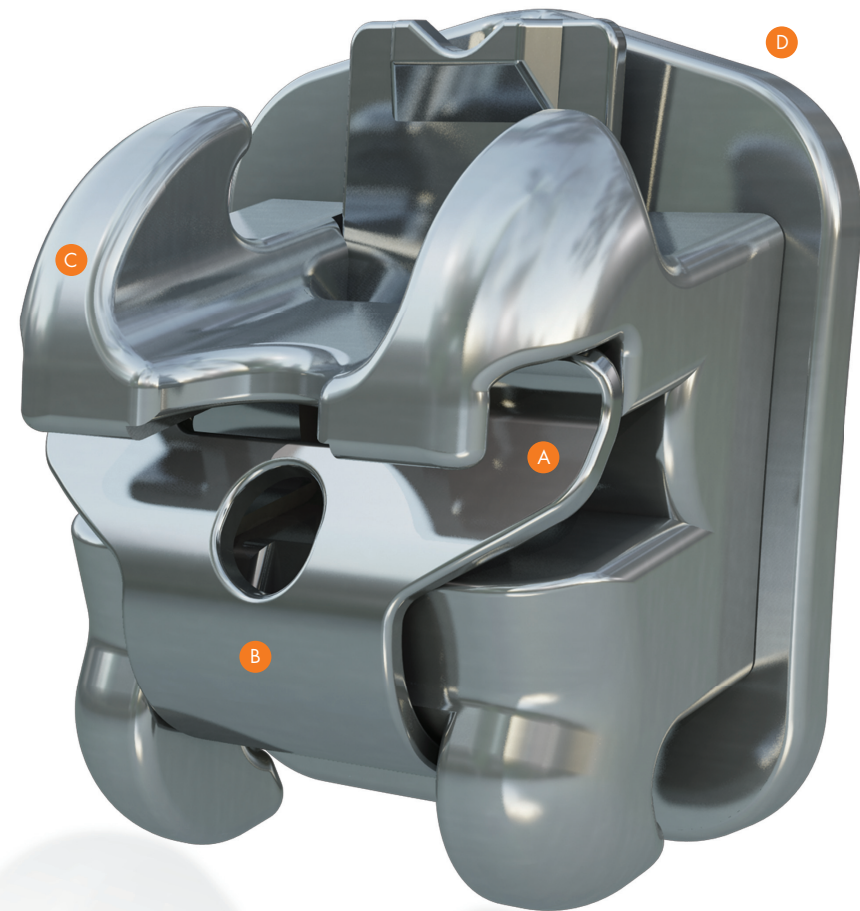
Empower uses strong, heat treated chromium cobalt clips instead of traditional ligatures that are prone to discoloration, lose their effectiveness over time, and require frequent replacements. Eliminating ligatures also eliminates one of the leading food traps.

C Comfortable inside your mouth

Empower's contoured edges and sculpted, low profile design mean a smoother surface against your cheeks and lips.

D Effective, efficient treatment

The versatility of Empower's design gives your orthodontist more control over treatment than ever before.* Treatment is based on patient needs, not a one-size-fits-all approach.



*Claim based on number of unique Empower options available.

The promise of a better smile.

Your orthodontist is committed to providing brilliant, healthy smiles. Empower provides the right tools to make it happen. Empower's leading edge design and functionality combine with your orthodontist's clinical expertise for a smile that will last a lifetime.

Empower
Self Ligating

The logo features the word "Empower" in a bold, black, sans-serif font. Below it, the words "Self Ligating" are written in a smaller, orange, sans-serif font. To the right of the text is a stylized orange graphic that resembles a human figure with arms raised in a 'V' shape, with a small orange circle above it, all enclosed within a curved orange line that suggests a smile or a protective arch.

For more information scan this code
with your mobile phone's QR reader.



Sheboygan, WI USA 53081

920-457-5051 USA and Canada: 1-800-558-7687 info@americanortho.com www.americanortho.com

© 2012 American Orthodontics Corporation

Proudly made in the USA